



1101 Connecticut Avenue NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: January 9-February 2, 2006
Interviews: 600 black adults, including 489 registered voters
Margin of error: ± 4.1 for all blacks, ± 4.5 for black registered voters

**THE ASSOCIATED PRESS/AOL BLACK VOICES POLL
BLACK VOICES STUDY-
CONDUCTED BY IPSOS PUBLIC AFFAIRS
RELEASE DATE: FEBRUARY 3, 2006
PROJECT #81-4621-24**

NOTE: all results shown are percentages unless otherwise labeled.

BLACK AMERICANS STUDY

1. Who do you think is the most important black leader in America today?

Jesse Jackson	15
Condoleezza Rice	11
Colin Powell.....	8
Barack Obama.....	6
Louis Farrakhan.....	4
Oprah Winfrey	3
Martin Luther King Jr.	3
Al Sharpton.....	2
Self	1
Other	14
None.....	13
Not sure	21

2. How effective is the leadership of the black community in representing black people like you?

Very effective.....	18
Somewhat effective	49
Not too effective.....	21
Not at all effective.....	8
Not sure.....	4
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Total Effective	67
Total Not Effective	30

3. Should hip hop artists be expected to serve as role models for children, or not?

Yes	33
No.....	62
Not sure.....	5

4. In general, are hip hop artists good role models for children, or not?

Yes	18
Not.....	77
Not sure.....	5

5. In general, is hip hop music a positive or negative force in American society?

Positive	28
Negative	50
Neither (VOL)	5
Both (VOL).....	10
Not sure.....	7

6. When slang words that originated in the black community are adopted by mainstream America, is that mostly a good thing or mostly a bad thing?

Good thing.....	38
Bad thing	47
Neither (VOL)	5
Both (VOL).....	3
Not sure.....	7

REGISTERED VOTERS/ PARTY AFFILIATION

1. Are you currently registered to vote at this address, or not?

	ALL BLACKS
Yes	82
No	18
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? *

INITIAL PARTY IDENTIFICATION

	BLACK REGISTERED VOTERS
Republican	5
Democrat	62
Independent	16
None of these.....	13
Not sure	4

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	BLACK REGISTERED VOTERS
Strongly Republican	4
Moderately Republican	7
Definitely Independent/neither	9
Moderately Democrat.....	33
Strongly Democrat	43
Refused/not sure.....	4
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Total Republican	11
Total Democrat.....	76

DEMOGRAPHICS

NOTE: Results for demographic questions represent all black adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	36
35-49	28
50-64	23
65 and over	12
Refused/not sure	1

D2. Are you employed:

TOTAL EMPLOYED	55
- Full time.....	43
- Part time.....	12
Not employed	24
Retired.....	19
Refused/not sure	2

D3. What is the last year of school you completed?

Grade school or some high school	12
Completed high school	28
Some community college or university, but did not finish	26
Completed technical school or a community college	10
Completed a university or Bachelor's degree	13
Completed a post-graduate degree such as a Master's or Ph.D.	10
Refused/not sure	1

D4. Are you currently married?

Yes	36
No.....	63
Refused/not sure	1

D5. Including yourself and any children, how many people are currently living in your household?

1	21
2	26
3	18
4	16
5	7
6 or more	6
Refused/not sure	6

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN – NET	43
Under 6.....	22
6-12	22
13-17	17
NO CHILDREN	51
Refused/not sure	6

D7a. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	56
No.....	40
Refused/not sure	4

D7b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? (IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)

Protestant.....	64
Catholic	7
Mormon	1
Jewish	-
Muslim.....	2
Other non-Christian religion.....	6
No religion	18
Refused/not sure	2

D8a. Are you of Hispanic ethnicity?

(Q.D8b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D8a.)

D8b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

Black.....	98
Hispanic.....	2

D9. Could you please tell me your household income from all sources in 2005?

Under \$15,000.....	20
\$15,000 to less than \$20,000	8
\$20,000 to less than \$25,000	9
\$25,000 to less than \$30,000	7
\$30,000 to less than \$40,000	12
\$40,000 to less than \$50,000	5
\$50,000 to less than \$75,000	13
\$75,000 to less than \$100,000	5
\$100,000 or more	7
Refused/not sure	14

REGION:

Northeast.....	19
Midwest.....	18
South.....	54
West.....	9

METROPOLITAN STATUS:

Urban.....	51
Suburban.....	35
Rural.....	14

GENDER:

Male.....	45
Female.....	55